



The 10th Forum on International Cultural Industries, 2013 New Year, China

5th-6th, Jan., 2013, Beijing

Schedule

Jan. 4th 15:00-20:00 **Registration**

Venue: Zhongguanyuan Global Village, Peking University

Jan. 5th 09:00-12:00 **Opening Ceremony and Main Forum: Cultural Innovation**

Strategy: Creativity, Science and Technology

Venue: Sunshine Hall, Yingjie Exchange Center of Peking University

12:00-13:30 **Lunch Buffet**

Venue: Time Restaurant, No.2 BLDG, Zhongguanyuan Global Village

13:30-18:00 **Summit Discussion: Cultural Soft Power and Beautiful China**

Venue: Sunshine Hall, Yingjie Exchange Center of Peking University

18:00-20:00 Reception Banquet of

The 10th Forum on International Cultural Industries

Venue: The Lakeview Hotel, Peking University

Jan. 6th 09:00-12:00

City Forum: Distinctive Culture and Creativity Driving Force

Venue: Moonlight Hall, Yingjie Exchange Center of Peking University

Publication Forum: Digital Publication and Future Reading

Venue: The 2nd Conference Room, Yingjie Exchange Center of Peking University

Special Seminar: Scientific Protection and Cultural Renaissance of the Cultural

Heritage: *Three Mountains and Five Gardens*

Venue: The 8th Conference Room, Yingjie Exchange Center of Peking University

12:00-13:30 **Lunch Buffet**

Venue: Time Restaurant, No.2 BLDG, Zhongguanyuan Global Village

13:30-17:30

Case Forum: Centennial Cultural and Creative Power——Classic Cases in

Cross-strait Culture Industries

Venue: Moonlight Hall, Yingjie Exchange Center of Peking University

Trade Forum: Creative Strategy and Cultural Influence

Venue: The 2nd Conference Room, Yingjie Exchange Center of Peking University



中国文化产业新年论坛

Forum on International Cultural Industries

New Media Forum: Cross Boundary Blend of Cultural Content: New Media, New Format and New Trend

Venue: The 8th Conference Room, Yingjie Exchange Center of Peking University

18:00-20:00 **Supper Buffet**

Venue: The Lakeview Hotel, Peking University

Special Plan

" Creative China of 2012 " China Cultural and Creative Industry Selection

Time: Nov. 20th, 2012-Jan. 5th, 2013

Field Trip: Exhibition Center of Zhongguancun Science Park and Zhengjue

Temple in Yuanmingyuan Imperial Garden

Time: 13:30-17:00 Jan. 5th, 2013 (Saturday)

Guests who are willing to participate, please register at the sign-in desk on Jan. 5th.

Buses will depart in the afternoon.